**M&G in the Community Fund**

**Application Form**

The fund is designed to support local charities where a small donation can have a real impact.

**Introduction**

**M&G in the Community Fund application Form**

The objective is to help as many individual charities as possible with donations of up to £5,000 (or equivalent in local currency), depending upon the size of charity, and the purpose for which the funds are required.

Funds will be distributed on a quarterly basis, with all requests received during one quarter considered in the following quarter.

Please see our guidance document for full details and eligibility criteria before you complete the form.

|  |  |
| --- | --- |
| Charity name:\* |  |
| Contact name at charity:\* |  |
| Contact email address:\* |  |
| Telephone number:\* |  |
| Registered address:\* |  |
| Web address:\* |  |
| Charity/not-for-profit registration number:\* |  |
| Aims and objectives of charity/not-for-profit:\* (max 100 words) |  |
| Average annual income:\* |  |
| Project details and purpose for which funds are requested:\* (max 100 words) |  |
| No. of direct beneficiaries supported by this project:\* |  |
| The impact of this project:\*  (max 100 words): |  |
| Timescale of project:\* |  |
| Desired level of funding:\* |  |
| Please provide information on how the project would benefit from a donation of:\* (max 50 words each)   * £5,000 * £2,500 * £1,000 * £500   (or equivalent in local currency) | £5,000 would provide:  £2,500 would provide:  £1,000 would provide:  £500: would provide: |
| How does your project align with [M&G’s social purpose pillars](https://www.mandgplc.com/sustainability/communities):\*  (please tick appropriate option) | Urban regeneration  Economic empowerment  Community building |
| Please indicate if you are have previously received funding from M&G plc:\* |  |
| How did you find out about the M&G in the Community Fund?  *\*if colleague referral, please state colleague’s name* |  |

Please send your completed application along with any questions to [MGPCommunity@Prudential.co.uk](mailto:MGPCommunity@Prudential.co.uk)

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***\*Mandatory fields***